



Media Inquiries

Robert "Bob" Hahn, Chief Executive Officer

Phone (760) 352-1889

mediarelations@yourcvb.com

Community Valley Bank promotes Stephania Masters to Acting Chief Financial Officer

El Centro, CA (Friday, March 19, 2010) -- Community Valley Bank (CMUV) announced today that Stephania Masters has been promoted to Vice President/Acting Chief Financial Officer.

Mrs. Masters is an Imperial Valley native and has 23 years of financial services experience, with 12 years in the position of Assistant Vice President Controller. In addition to working with local financial institutions, she has worked in the Auditor/Controllers' Office of the County of Imperial and Ag Data Services, a Scaroni Family Company. Mrs. Masters attended Credit Union National Association (CUNA) Financial Management School in San Diego, CA and is a graduate of Western CUNA Management School, The Pomona Colleges in Claremont, CA.



"Stephania has been with CVB approximately two years and we feel she is one of our pillars. She's committed, she cares about our community, and she has the experience we need," said Robert "Bob" Hahn, President and CEO of Community Valley Bank. "With Stephania's financial leadership, we expect to 'stay the course' as designed by the Imperial Valley business owners and community members that organized CVB over three years ago." Mrs. Masters is a volunteer for the Cancer Resource Center of the Desert (CRCDC) and is currently the Registration Chair for the CRCDC Community Campout event.

About Community Valley Bank: Community Valley Bank (www.yourcvb.com) is the Imperial Valley's ONLY locally owned and locally headquartered bank. CVB was chartered as a state bank for Imperial Valley businesses on October 1, 2007, and now has two locations, 203 S. Imperial Avenue in El Centro and 310 Main Street in Brawley, California. Community Valley Bank is a publicly traded company under the symbol CMUV. All investor related inquiries should be directed to our Chief Financial Officer at (760) 352-1889.

Please Note: Information is subject to change without notice.

###