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**\*\*\* MEDIA ADVISORY \*\*\***

**Community Valley Bank to host a Ribbon Cutting Ceremony for its first permanent branch  
Wednesday, March 2, 2011 at 10:00 a.m.  
(Corner of Main and Plaza in Brawley, California)**

El Centro, CA (Thursday, February 24, 2011) -- Community Valley Bank (CVB) will host a ***Ribbon Cutting Ceremony*** for its newly constructed and first permanent branch located in Brawley. The ceremony is scheduled for Wednesday, March 2, 2011 at 10:00 a.m. at the corner of Main Street and Plaza Street. CVB opened its temporary branch office in Brawley on April 2008.

The new CVB branch building is 4,500 square feet. It has two drive-up teller lanes with a drive-up ATM and night depository. There is a multi-purpose room, called the Community Center, which may be reserved by the community for various functions.

"Words fail to express the excitement that our entire team is feeling at this time," said Robert "Bob" Hahn, President and Chief Executive Officer for CVB. "We've opened the doors to an attractive new building that has revived the site where the historic Planters Hotel once stood. The community has welcomed us with open arms and we are extremely grateful."

Following is a list of the Imperial Valley businesses used to complete the new branch: Castillo Construction as the general contractor, Masters Construction, Pestmaster Services, Original Sid Blackman Plumbing, Wow Enterprises, Valencia Concrete, Tom Watson Electric, Finest City Acoustics, Inc., Valley Auto Glass, BJ Engineering & Surveying, Inc., Wall-Pro Drywall, Telecom Data Service, Becerril Air, and Robbies Floor Covering.

"On behalf of CVB, we thank the City of Brawley, the County of Imperial, and the California Department of Transportation, District 11 for their time and effort on this project. Together we are helping the City of Brawley grow and prosper," said Jon Edney, Chairman of the bank's Board of Directors.

The new CVB branch is now open for business Monday through Thursday, 9:00 a.m. to 4:00 p.m. and 9:00 a.m. to 5:00 p.m. on Fridays.

In other news, CVB will be unveiling an inaugural project entitled CVB's Tree of Honor at this Ribbon Cutting Ceremony.



**About Community Valley Bank:** Community Valley Bank ([www.yourcvb.com](http://www.yourcvb.com)) is the Imperial Valley's ONLY locally owned and locally headquartered bank. CVB was chartered as a state bank for Imperial Valley businesses on October 1, 2007, and now has two locations, 203 S. Imperial Avenue in El Centro and 310 Main Street in Brawley, California. Community Valley Bank is a publicly traded company under the symbol CMUV. All investor related inquiries should be directed to our Chief Financial Officer at (760) 352-1889.

Please Note: Information is subject to change without notice.

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