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*** MEDIA ADVISORY ***

**Community Valley Bank to host a Ribbon Cutting Ceremony
for its second permanent branch
Thursday, December 1, 2011 at 5:00 p.m.**

El Centro, CA (Tuesday, November 29, 2011) -- Community Valley Bank (CVB) will host a ***Ribbon Cutting Ceremony*** for its second permanent branch, which is in El Centro. The ceremony is scheduled for Thursday, December 1, 2011 at 5:00 p.m. at 1443 Main Street. The CVB El Centro Branch opened for business at its new location, Monday, October 31, 2011.

The new CVB El Centro branch, which was originally home to Crocker Bank*, is approximately 6,500 square feet. It features a drive-up teller lane, a walk-up ATM, and a night depository.

"On behalf of the entire CVB team, we thank our local community for welcoming us at our new location on Main Street," said Bob Hahn, President and CEO of Community Valley Bank. "We hope that many of you will join us for our Ribbon Cutting Ceremony."

In recent news, Community Valley Bank (www.yourcvb.com) announced its new extended banking hours at both branches, 1443 Main Street in El Centro and 310 Main Street in Brawley. The new hours are Monday through Thursday 9:00 am to 5:00 pm and Friday 9:00 am to 6:00 pm. The administrative office, located within the El Centro branch, will continue to serve the community Monday through Friday from 8:00 am to 5:00 pm.

*Information provided by Pioneers Museum in El Centro, California.

About Community Valley Bank: Community Valley Bank (www.yourcvb.com) is the Imperial Valley's ONLY locally owned and locally headquartered bank. CVB was chartered as a state bank for Imperial Valley businesses on October 1, 2007, and has two locations, 1443 Main Street in El Centro and 310 Main Street in Brawley, California.

Please Note: Information is subject to change without notice.

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